## FIELD SALES & DELIVERY MANAGEMENT SOLUTION

## eMAS MobiRoute<sup>TM</sup>

Our VAN Sales application is a solution that helps a wide range of business verticals capture and provide data instantly when the sales or delivery staff use the app on their mobile devices.

# IMPROVE CUSTOMER EXPERIENCE AND PROVIDE EFFECIENCY!



The MobiRoute<sup>™</sup> app offers customers an integrated merchandising solution, provides up-to-date inventory and customer balance, and updates orders and deliveries on the spot,meaning real-time visibility on sales. Whether operated online or offline, the app greatly enhances the sales and accounting cycle, reduces manual data entry and improves efficiency.



## WHY eMAS MobiRoute™

MobiRoute<sup>™</sup> by Mas Technologies is a feature-rich solution which is very simple to use and can be utilized by any sales and distribution business. Our mobile VAN Sales solution is designed to enable and automate the tasks of field sales and delivery staff using smartphones to improve sales cycle efficiency and reliability, and to eliminate the need for paper-based back office reconciliation and data entry.

Moreover, the solution is very flexible and can be customised to meet the requirements of different businesses.



#### **Efficiency**

Reduce data entry duplication and save time and money in the long run. All data is updated on the ERP.



## Reliability

eMAS MobiRoute™ is a robust and secure mobile application, that adds value to your business.

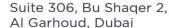


## Visibility

Get realtime details or an overview of the available stock and total sales done at any given time.











## SALIENT FEATURES

## **BOOST EFFICIENCY**

The easy-to-use and friendly interface of eMAS MobiRoute™ helps improve the speed and accuracy of your staff. Take advantage of more detailed and more accurate visit information, keep your sales representatives informed, increase productivity of each call while reducing manual entry and improve data quality for information tracking, forecasting and performance evaluations.

## eMAS ERP™ INTERFACE

Seamless integration with eMAS ERP™ that enables you to sync and share sales, customer and stock data throughout your business, keeping errors away while maintaining a high level of effeciancy. Works with most of the popular ERP's available today. Take advantrage of a truly automated business process.

## **INSIGHTFUL REPORTS**

eMAS MobiRoute<sup>™</sup> exceeds expectations by providing instant insights into the data that matters most to your business. Take advantage of readily available reports such as information on coverage by sales people, customers visited, total sales, invoices, returns, etc or get customized reports as per your requirement, to help you get a full picture of your business.





#### Offline Support

If network connection is unavailable, all data are stored locally before being pushed to the server.



#### Improved Route Planning

Provide navigation and routing functionalities to sales professionals.



### **Print Invoices & Returns**

Print and re-print invoices or returns at any point of time using mobile printers.



#### **GPS Tracking**

All Visits are automatically tracked for forcasting and better field coverage.



### **Android Compatible**

The application works flawlessly on the latest version of Android.



### **Email Generation**

Now send Emails directly from the application to the customer while creating invoices.







